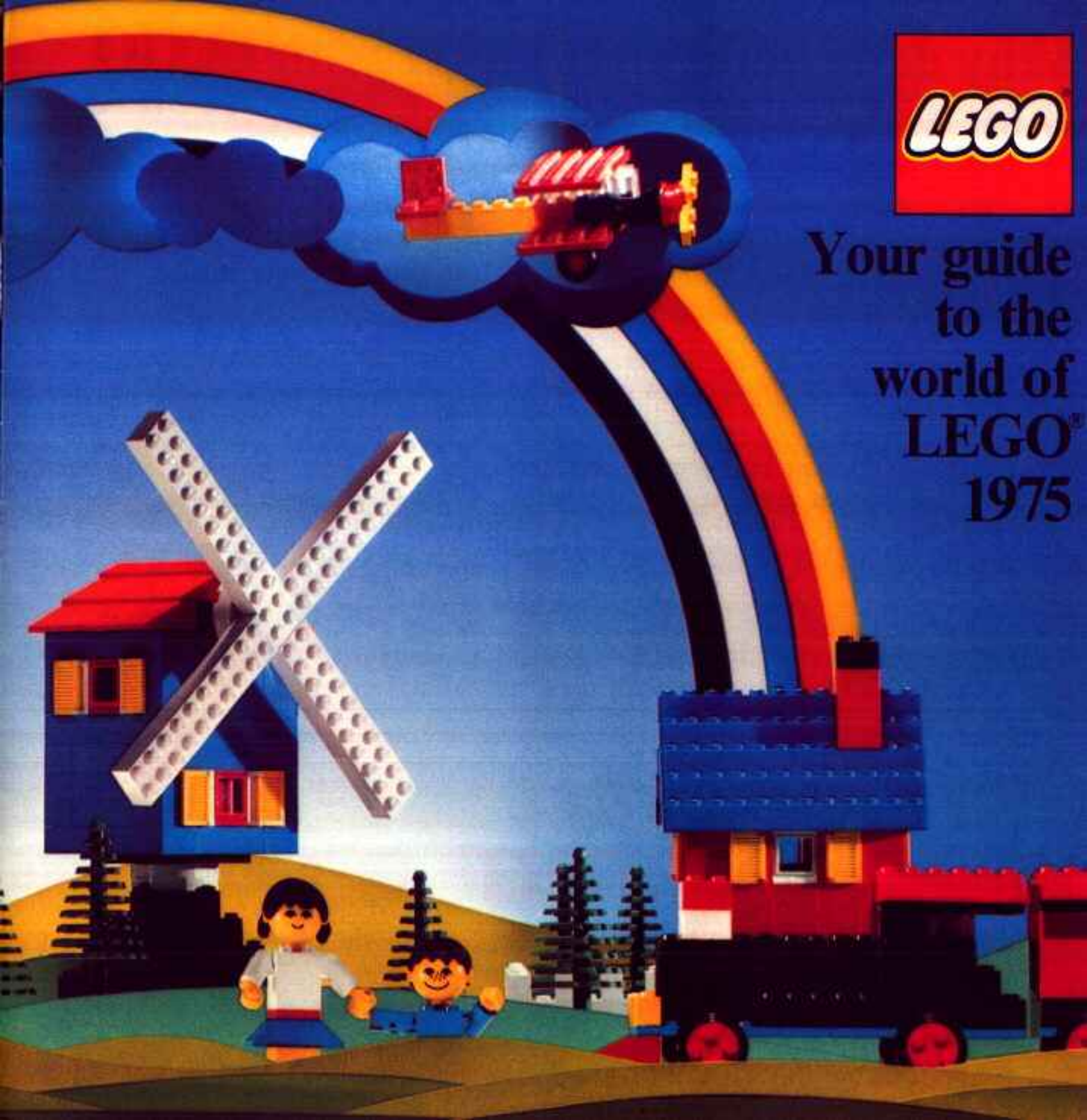


The LEGO logo is displayed in its classic white, bold, sans-serif font with a black outline, set against a red square background.

Your guide
to the
world of
LEGO®
1975



Why do children play longer with LEGO than with other toys?

Most toys are designed by adults. They often have a strong appeal for children at first but soon pall and are put aside. They are literally “played out”, i.e. all their possibilities have been explored and exhausted. Every toy cupboard is full of such expensive discards.

LEGO is different. In the first place children use the bricks to build what **they** want. Just the way **they** want it. Not once but a thousand times over. The bricks are so simple to build with that a very young child can use them, yet so versatile that older children (yes, and adults too!) still find them ideal for giving shape to their ideas.

LEGO bricks are a creative play material. They offer as much scope to the growing imagination of boys and girls as those other great classics of childhood, like sand and water and paints and dressing-up and let's-pretend.

The imagination is boundless. The need to make things is fundamental. That is why children play with LEGO longer than with other toys. Because LEGO is a new toy every day.

A

For toddlers
from 1½ years.

B

Easy building for
girls and boys
from 3 years.

C

For girls and
boys who already
have some experience
of LEGO.

D

For girls and boys
who are really
familiar with
LEGO building.

Look for these symbols on the LEGO boxes and in this leaflet to guide you to the best boxes for your child's stage of development.

Start with the big LEGO Nursery Bricks from 18 months

A

Toddlers love the big, bright LEGO Nursery Bricks. They bang them together, pile them, shunt them. Then one day two clip together! Constructive play has begun. Not models yet, but they will come later. By about 3 years the child will be ready for standard LEGO bricks, only half the size of Nursery Bricks, yet the two fit each other! So these first bricks will still be in use long after most other nursery toys are put aside.



516 - £ 1.10
Bricks and half bricks



517 - £ 1.45
Bricks and arches



518 - £ 1.45
Bricks and trolley



519 - £ 1.95
Bricks, arches and trolley

520 - £ 2.45
Bricks, arches and 2 trolleys



521 - £ 3.75
Bricks, arches, trolleys and all colours

Basic Sets for building what you like

B



£ 10.45

£ 4.75



£ 7.75



£ 2.10



£ 3.10



£ 3.95



Super set - £ 15.85

A wide selection of basic components packed in a sturdy wooden box for easy storage. NEW from May

LEGO's Little Family



have come to play



Building with LEGO is even more fun when the little family join in the game, to drive tractors and trains, to sit at table or walk along the street. Apart from the Family Set with Mum, Dad, Granny and the 2 children, there are now five Easy Model sets with figures in too. All have easy-to-follow instructions and you can build other models from the sets as well, even if you haven't yet got a Basic Set.



200 - £ 1.45
Complete LEGO family

The Basic Sets are the very core of the LEGO idea of creative play and the best way to start a collection. There are lots of bricks plus trees, windows, shutters, doors, and wheels.

The pictures on the box will give you lots of ideas. Build whatever takes your fancy just the way you want it. That's what LEGO is all about.

B

255 - £ 2.05
Farming scene NEW in Jan.



252 - £ 2.65
Locomotive - driver and passenger



254 - £ 1.55
Mother and daughter with prams
NEW in Jan.



250 - £ 1.60
Aeroplane and pilot



253 - £ 1.25
Helicopter and pilot
NEW in Jan.

6



Basic Set
No. 6
£ 6.15

For little home-makers

C

Did you know you could buy furniture for your LEGO family? There's a piano for granny, a colour T.V. for dad and a dining table for the children's tea party. There are complete room settings too, with figures included. All you need now is some bricks from your Basic Set and you can start to build your very own dolls house.



293 - 90 p
Piano



294 - 90 p
Wall unit



295 - 90 p
Secretary's desk



271 - 60 p
Baby's cot



274 - 60 p
Colour T.V.



275 - 60 p
Table and chairs



263 - £ 2.85
Complete kitchen and figures



264 - £ 2.85
Complete living room and figures



265 - £ 2.05
Complete bathroom and figure

Cars and Planes and Cranes your LEGOLAND[®]

C

When you build your own fantasy LEGOLAND you need cars and lorries to drive through it, aeroplanes to fly over it.

Each has building instructions. Build it. Take it apart. Add a few bricks from your Basic Set and rebuild it differently. Just the way you want it.



611 - 45 p
Police car



612 - 45 p
Tipper truck



613 - 45 p
Bi-plane



614 - 45 p
Digger



615 - 45 p
Fork lift with driver
NEW from Jan.



653 - 80 p
Ambulance and helicopter



656 - 80 p
Car and caravan



657 - 80 p
Executive jet



659 - 80 p
Police patrol with
policemen NEW from Jan.



660 - 80 p
Car with plane transporter
NEW from Jan.



687 - £ 1.20
Caravelle jetliner



689 - £ 1.20
Mobile crane with grab



690 - £ 1.20
Petrol station



691 - £ 1.20
Rescue helicopter



692 - £ 1.20
Road repair gang
NEW from Jan.



693 - £ 1.20
Fire engine with firemen
NEW from Jan.

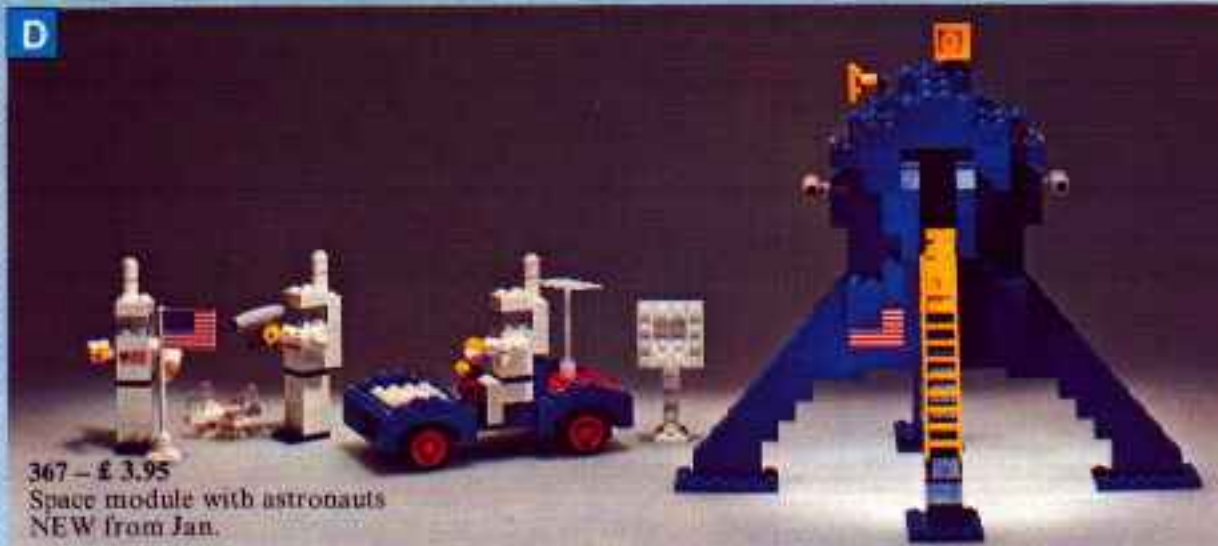


694 - £ 1.20
Container lorry
NEW from Jan.

Model your ambitions with LEGO

What would you like to be when you grow up? Astronaut or bus driver? Nurse or cafe owner? Fireman or crane driver? Live your ideas with these exciting models from real life. And when you have built them from the instructions, there is nothing to stop you altering the models to suit your own ideas. There are endless opportunities to make things the way you want them in LEGO – and in life too!

Recommended prices in this leaflet are correct at time of publication and include VAT at 8 % but are subject to change.



367 – £ 3.95
Space module with astronauts
NEW from Jan.



361 – £ 2.85
Tea Garden cafe with baker's van



363 – £ 3.95
Hospital with figures
NEW from May



357 – £ 3.95
Fire station with 3 fire trucks



384 - £ 3.95
Police helicopter port



381 - £ 1.70
Lorry and fork lift truck



384 - £ 2.15
London bus



380 - £ 5.95
Gravel works with dredger crane



383 - £ 2.65
Low loader and excavator

LEGOLAND is as big as your dreams



364 — £ 8.85 Harbour scene with baseboard NEW from May

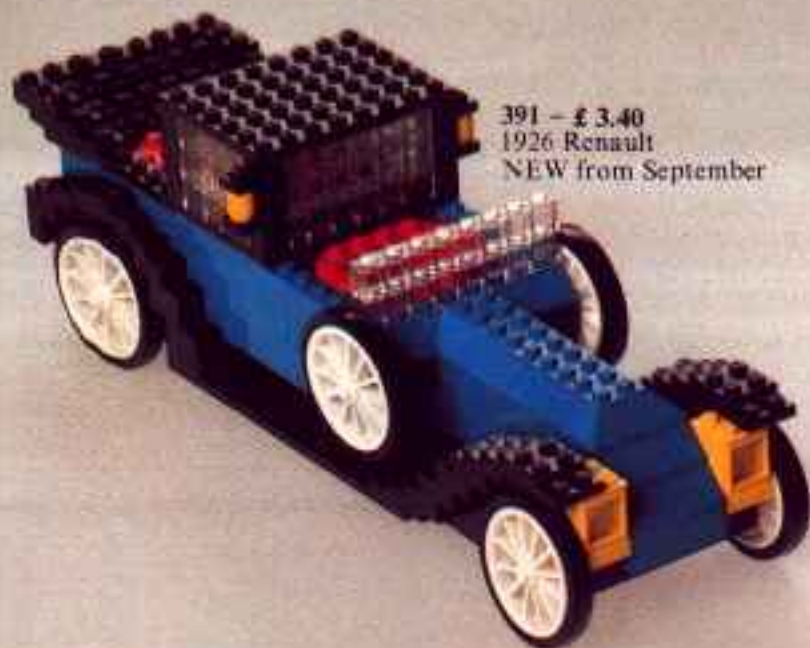
Like to be Sheriff in a rip-roaring Wild West town? Harbour Master of a bustling port? Here are 2 big new LEGOLAND sets to choose from. Each with its special baseboard and all the bricks you need to build a complete scene to fire your imagination. And you can enlarge it with any LEGO bricks you already have.



365 — £ 8.85 Wild West scene with baseboard NEW from May

NEW: Hobby Sets designed for experienced LEGO builders

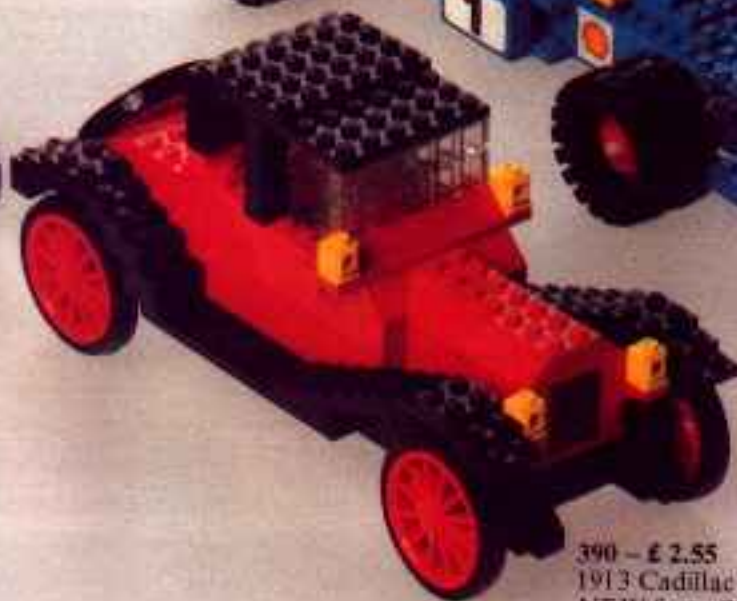
D



391 - £ 3.40
1926 Renault
NEW from September



392 - £ 3.90
Formula 1
NEW from September



390 - £ 2.55
1913 Cadillac
NEW from September

If you have become really good at building with LEGO you'll enjoy making these detailed scale models of cars. They even have their own display plinths to show them off in your room.

Ships to sail the oceans of your mind

Whether the "ocean" is a pond, a bath tub or even the living room car pet, it makes little difference. In water, just clip the weighted keel under the special watertight hull. On the carpet, take off the keel, add wheels and away you go. How about building a harbour from your other LEGO bricks?



310 - £ 1.55
Tug

311 - £ 2.15
Ferry

312 - £ 2.55
Tanker



C

Trains you build yourself

C **D** **C**



It's fun to build your own train exactly according to the building plans and then play with it. But tomorrow you may want an inter-city express or an old steam train. No problem. Re-build it just as you want it. That's the joy of LEGO.



150 - 70 p
Straight rails



151 - 70 p
Curved rails (half circle)



154 - 95 p
Rail points



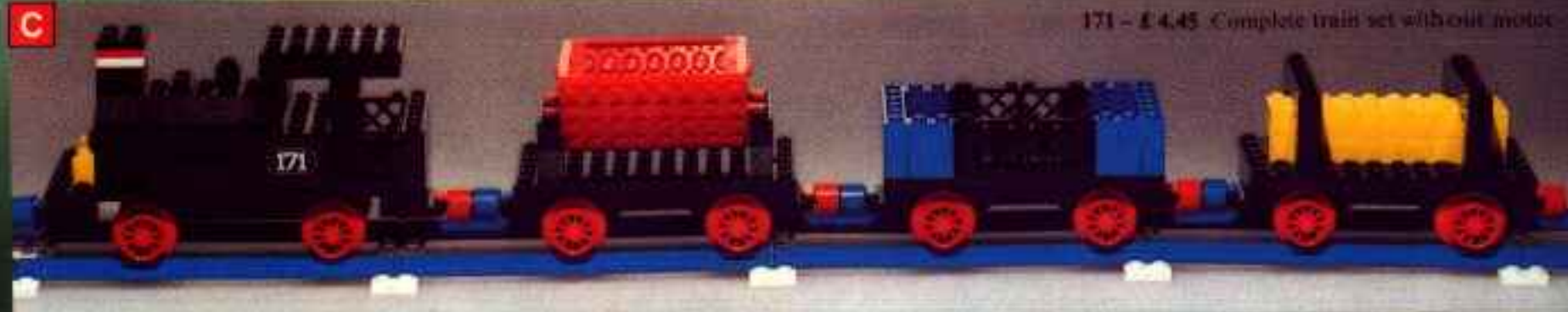
155 - 70 p
Rail crossings

D



181 - £ 9.85 Complete train set with motor, signal and shunting switch

C



171 - £ 4.45 Complete train set without motor

C



130 - £ 1.25
Wagon with double tippers. NEW from May

C



136 - £ 1.55
Tanker wagon. NEW from May

C



134 - £ 2.40
Mobile crane and wagon. NEW from May

Get things moving!



You can build machines, cranes, tractors, bulldozers, pumps and water wheels. Exciting things that really work with gear wheels, giant tyres and chain link tracks. Detailed building plans make it easy.

Add the all-purpose LEGO motor and you have power-drive too!

810 - £ 3.95

Big working model set with gears and heavy tyres

D



103 - £ 3.95

Universal LEGO motor set, complete

C



813 - £ 2.90

Working model set with gears and chain link track

C



814

LEGO

C



814 - £ 2.35

Working model set with gears, heavy tyres and figure. Builds tractors and farm machinery etc.

NEW from May



812 - £ 2.25

Supplementary set for working models with gears, chain link track, universal joint etc.

D



Need some extra parts? Here they are.

Sometimes you need a few more bricks to finish a model the way you want it. Then these supplementary packs are just the thing.

995 - £ 1.15
2 lighting bricks with colour filters



930 70 p

6 16

12 2

7 2

934 70 p

27 6

2 2

9 6

2 1

931 70 p

6 16

12 2

7 2

935 70 p

27 6

8 2

938 70 p

4 2 2

2 2

5

932 70 p

3 3 1

3 4 1

6 8 1

6 8 1

936 70 p

4 4 4 4

4

939 70 p

6 9 2

933 70 p

1 2 4 6

2 1 4 2

937 70 p

2 18 4

2 2 2

941 70 p

4 4

4 8

4 6

6 12

Building Books



221 - 25 p
Building book No. 1.
64 pages of instructions
for over 100 models

Storage Boxes



791 - £ 1.20
Red

793 - £ 1.20
Blue

Baseplates



795 - 45 p
Pair of 10 x 20 stud bases, red/blue

796 - 45 p
Pair of 10 x 20 stud bases, green/yellow

797 - 45 p
Pair of 10 x 20 stud bases, grey/white

798 - 85 p
Pair of 32 x 24 stud bases, green

799 - £ 1.25
Large 50 x 50 stud base, grey

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LEGO Spares Service

This service is to help you if you lose a special part or want an extra one without wishing to buy a complete set.

There are so many components in the LEGO range that we cannot offer them all but here is a selection of the ones you are most likely to want.

Fill out the order form and post it, together with a Postal Order for the correct amount, direct to

Spares Service Department
British LEGO Ltd.
Wrexham, N. Wales LL13 9UH

Prices include post and packing for U.K. and Ireland only. Spares cannot be sent overseas.

Please note that this service applies only to items shown on this page. We regret we cannot supply complete sets. These can only be purchased from toy retailers in the normal way.

Spares order form

TO: Spares Service Department British LEGO Ltd. Wrexham,
N. Wales LL13 9UH

Please send me the following spares.

S _____ S _____
S _____ S _____

NAME (Block Capitals) _____

ADDRESS _____

I enclose a Postal Order to the value of _____



S1 - 11 p
Baseplate with steering control tongue for big vehicles. 3 lengths a) 12 studs b) 14 studs c) 16 studs.

State which.



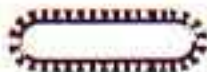
S2 - 11 p
Steering column to fit all S1 bases.



S3 - 18 p
Pair of 4 stud axle bricks, wheels and tyres for LEGOLAND cars.



S5 - 11 p
Set of 4 standard tyres for 4 stud wheels.



S7 - 15 p
Pair of caterpillar tracks for 4 stud wheels.



S8 a - 18 p
Set of 4 flanged, rubber rimmed, drive wheels for trains. Notched axles for old-type sealed motor.

b) - 18 p

Set of 4 flanged, rubber rimmed, drive wheels for trains. Un-notched axles for new-type motor with screwed casing.

c) - 8 p

Set of 4 rubber rims only for flanged drive wheels.



S9 - 18 p
Set of 4 bushes to hold wheels in motor. For new-type motors with screwed casings only.



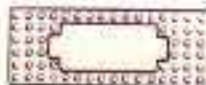
S10 - £ 2.15
Motor unit only, without wheels etc.



S11 - 94 p
Battery case only.



S12 - 15 p
Spare connector lead for all motors and lighting bricks.



S13 - 11 p
Building plate to fit over motor.



S14 - 11 p
Spare bulb for deleted 8 stud lighting brick No. 445A.



S15 - 25 p
Spare 4 stud sealed lighting brick No. 995.



S16 a - 18 p
Two 8 stud hinges.



S16 b - 11 p
One 8 x 16 stud hinge.



S17 - 59 p
Level crossing with barriers for LEGO trains.



S19 - 11 p
Pair of T.V. aerials.



S20 - 66 p
Wheeled trolley for big Nursery Bricks.



S21 - 20 p
Two each of 4 sizes of axles for gear wheels.



S22 - 11 p
4 stopper bushes for gear axles.



S23 - 11 p
2 pairs of drive shafts to connect gears to motor.



S24 - 66 p
3 pairs magnetic couplings.



S26 - 19 p
Two 6 x 24 stud baseplates.



S27 - 17 p
Two 6 x 16 stud baseplates.



S28 - 12 p
2 pairs ball and socket couplings.



S29 - 11 p
10 flat topped paving bricks, 4 stud size only. Black, white, red, yellow, blue or grey. State which.



S30 - 32 p
Replacement switch panel only for Battery Box S.11.



S32 - £ 2.88
Special battery tender for trains plus signal. Complete with automatic signal-stop and shunting switch.



S33 - £ 3.45
Sturdy wooden storage box with double layer of compartmented plastic trays.

Free gifts!



With your LEGO®
**GOLDEN
STUDS**

Collect the Golden Studs from LEGO packs and stick them on the Golden Bricks on this page. When 1, 2, or 3 bricks have been completed, cut them out and send them to:

Golden Bricks
British LEGO Ltd.
Wrexham, N. Wales LL13 9UH

and your FREE GIFT will be sent to you. Sets retailing at under £2. are worth 2 studs, under £4.00 = 4 studs, under £6 = 6 studs and all over £6 = 10 studs.



Please use BLOCK CAPITALS.

Name _____

Address _____



This offer applies to residents of Great Britain and the Republic of Ireland and free gifts can only be sent to addresses in those countries.

Golden Studs are not negotiable and cannot be exchanged for cash or any LEGO sets or components other than those specified on this page.

1.



For 1 brick completed with 8 Golden Studs you get 20 eight stud bricks in red and white, worth 30 p.

2.



For 2 bricks completed (16 Golden Studs) you get 20 eight stud bricks PLUS 4 large wheels with spokes and 4 bearing bricks. Worth 65 p.

3.



For 3 bricks completed (24 Golden Studs) you get 20 bricks, 4 large spoked wheels and bearing bricks PLUS opening doors, windows and window shutters. Worth £1.25

**ALL ENTIRELY
FREE!**

