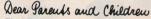


LEGO° Toys ... The Toys You Grow Up With

The LEGO® System has building toys for every age and stage of your child's development. Plus our DUPLO® Baby Toys are uniquely designed so that they can be combined with DUPLO Basic blocks, which in turn, can interlock with the smaller LEGO Basic bricks as your child grows. It's the only building toy system where the big, preschool blocks will fit directly together with the smaller basic bricks – so it's the only system your children can add to rather than outgrow! LEGO toys are carefully designed to give your child the best tools for creative play and developing imaginations! So in almost every DUPLO or LEGO Set, there are lots of different, special pieces in addition to lots of basic bricks!

Remember the LEGO® System is the **only** building toy where the DUPLO® preschool blocks will fit directly with LEGO Basic Bricks as your child grows older and that means added value!



The LEGO Group takes great pride in DUPLO* and LEGO* brand toys, and if we can be of service to you regarding our products. please write to us.

Susan Williams

Consumer Services

LEGO Systems, Inc., P.O. Box 938, Enfield, CT 06082.



In order to preserve product quality, do not store or wash your DUPLO* and LEGO* bricks above 110°F. LEGO





DUPLO® Preschool Toys

The first step in the LEGO* System!



See pages 4-7.

(260) Ages 3-12



LEGO® Basic Building Sets

There's a set just right for every age and stage in your child's development.



See pages 8-9.

Ages 6-12



LEGOLAND°

Collect all three LEGOLAND* environments...
Town, Space and Castle
for exciting Action and Building Fun!



See pages 10-23.

Ages 6-12



Boats

LEGO* Boats that really float!



See page 24.

Ages 7-14



Technic

Exciting realistic building sets with technically authentic pieces for experienced builders.



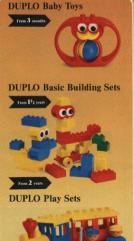
See pages 26-29.



DUPLO® Toys ... The first step in the LEGO® System

As your child grows, so do DUPLO* Toys! They form a system that starts when your child is just 3 months! DUPLO Baby Toys can be used as unique building pieces when your

child is ready for DUPLO Basic Building sets, which in turn, can be added to the more realistic pieces in DUPLO Play Sets! It's a toy system that grows with your child!







From 3 months

DUPLO® Baby Toys-Fun for Your Little One!

Audio and visual stimulation is important for your baby's growth and development That's why DUPLO® Baby Toys are carefully designed to stimulate and amuse your baby as early as 3 months old. Bright colors, moving parts and funny sounds are all part of the fun - but most important DUPLO Baby Toys are safe, quality toys for your baby



2015 **Ball Rattle** From 3 months

2024 Duck Rattle From 4 months





DUPLO® Toys for Preschoolers!

DUPLO* Building Sets are the perfect way to introduce your child to the world of building! Each set contains big, colorful blocks plus other special pieces like wheels, doors and people that appeal to vounger children.











Building Plate. Ages 2 - 5

DUPLO* Basic Blocks Sets





Ages 3-12

LEGO® Basic Building **Sets Inspire your Child's Imagination**





Ages 5-7

More unique

elements for

added realism

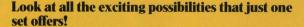




Ages 6.12

The LEGO® System continues here with Your LEGOLAND® Collection

Now you can build with exciting Town, Space and Castle themed sets. Start small and add on to create the complete environment. There are 29 NEW sets in all.



If you can build all these models with just one LEGOLAND* set, imagine all the building opportunities you have with your entire LEGOLAND collection. Because all pieces fit together as part of the same system. If you can imagine it ... your LEGOLAND set can build it.











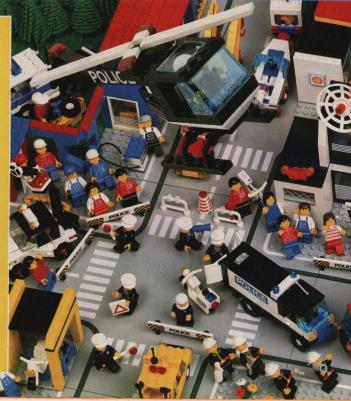
LEGOLAND®

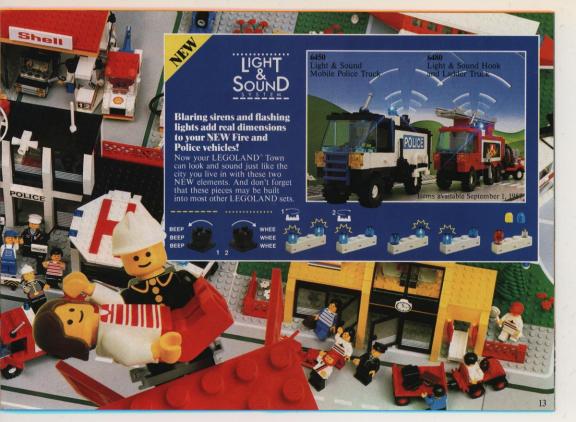
Town System Ages 6-12

The Excitement is **Building in LEGOLAND®** Town!

There are 24 sets to choose from that add realistic action to your LEGOLAND* collection. A total of 14 NEW sets to build. connect and collect into your LEGOLAND Town











Sport Convertible



6502 Turbo Racer



6634 Stock Car





6379 Riding Stable







6699 Cycle Fix-It Shop



6698 RV with Speedboat



6381 Motor Speedway



Repair and Service



Emergency Repair



6393 Big-Rig Truck Stop



Flight Fire Police LIGHT SounD 6687 Turbo Prop I 6368 Jet Airliner Light & Sound Mobile Police Truck Available Setpember 1, 1987 6480 Light & Sound Hook and Ladder Truck 6522 Highway Patrol Mobile Command Unit 6612 6301 Town Mini-Figures Fire Chief's Car 6392 Airport 6358 Snorkel Squad 6386 Police Command Base POLICE POLICE

LEGOLAND®

Space System Ages 6-12

Dart, Dash and Soar into the LEGOLAND® Space System!

You can create your own galaxy adventures with 22 different space sets. Collect 10 NEW sets for building fun that's out of this world!











Just a "Click of a Brick"

The special "snap-system" elements, shown on the left, transform large models into different exploration units for twice-the fun!







Surface Vehicles



Satellite Patroller

Terrestrial Rover







6702 Space Mini-Figures



6972 Polaris-I Space Lab





Light & Sound Sonic Robot Available September 1, 1987

Space Vehicles





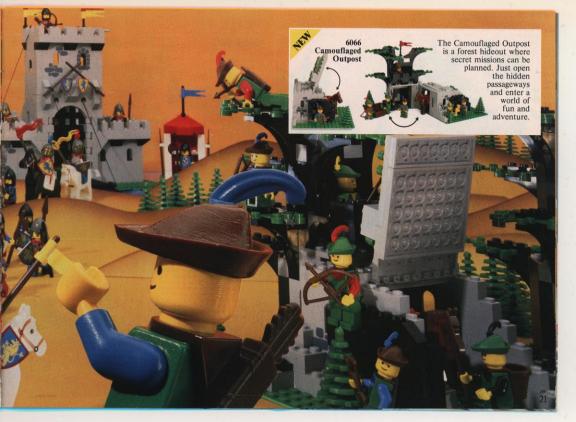
Castle System Ages 6-12

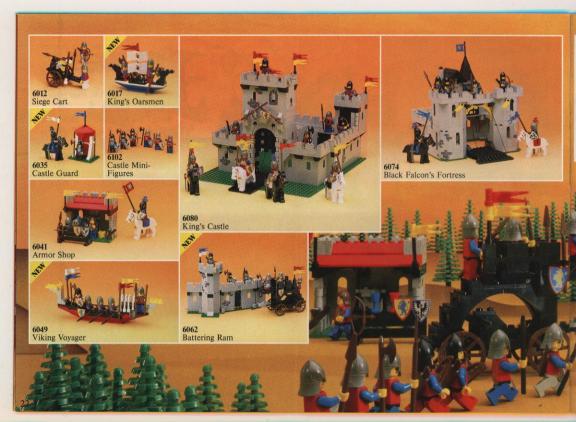
Travel Back in Time with Your LEGOLAND® Castle System!

You can create medieval adventures with all 10 sets including 5 NEW sets to build your own LEGOLAND* kingdom.













Ages 6-12 LEGO® **Boats - Really Float!**

Three new and exciting boats to choose from - a police rescue, fire fighter and cargo carrier! Perfect for playing with in the bathtub, pool or with your LEGOLAND* collection!







Fire Fighter



Cargo Carrier





All aboard Ages 6-12 the LEGO® Train!

This battery operated train includes a sleek engine, oval track layout, signal crossing and even a conductor! If you can't find the train set at your favorite store, write to Susan Williams for complete mail order information.









Curved track







Technic

Ages 7-14
Exciting Building
Sets with Technical Realism

LEGO TECHNIC sets are versatile, functional, and challenging with the added dimension of technically authentic pieces that bring real live action to all the models built.





Gears, rotors, crossbeams and many more specialized authentic pieces make the TECHNIC sets come to life with exciting functions.

The key to TECHNIC sets is technical realism. With the wheels, axles, gears, rotors and steering elements included in these sets, TECHNIC creations come to life and can operate like real-life vehicles. More technical elements for more fun and excitement!



Pneumatic Air Powered

Lifting, pulling, even picking things up! All the power of air pressure! The 8040 TECHNIC Universal Set contains the pneumatic pump function which connects to your models and operates with just the flip of a switch. It's fun and easy to use.













with motor

Technic

Ages 7-14

(Pneumatic)

Universal **Building Sets**

TECHNIC Universal Sets contain a wide variety of technical building pieces for building creations with realistic functions

The 8040 set even includes an air powered pump that can perform real life actions.

Additionally, the 8055 set contains a battery powered motor for setting all creations into motion.





Building Accessories

LEGOLAND® Building Accessories expand the play possibilities within the Town Space and Castle themes The Road Plates and Landing Plates add an extra play dimension and are a perfect way to combine and collect your LEGOLAND sets

813* Base Plate 10" square base for building LEGO® creations









783* Storage Case

Neat and easy way to store and transport your LEGO® collection



200** Idea Rook 52 pages of building ideas for LEGO® Basic & LEGOLAND®

Mail Order

If you can't find these building accessories at your favorite store. write for mail order information to Susan Williams P.O. Box 938, Enfield, CT 06082

Announcing the New LEGO® Builder's Club

Here's what you get when you join:

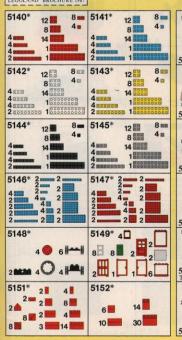
- Official Newsletters
- Membership Card
- Great LEGO prizes



Write Now for complete membership information to: LEGO Builder's Club, P.O. Box 998, Enfield, CT 06082.



Mail Order Service





Add to your LEGO collection and the building fun multiplies!

Landscape a LEGOLAND® Town customize a spaceship or create your very own model! Choose from over 100 different sets supplementary parts, accessories and activity books available through our LEGO® Mail Order Service DUPLO® Mosaic Puzzles FABULAND® Sets a LEGO Train Station and NEW Parts Packs are some of the exciting new products for children preschool age through teens.

It's a special delivery of building fun right to your door when you order any of the items shown on these 2 pages.

For complete mail order product information write to Susan Williams, P.O. Box 938, Enfield CT 06082





Battery Box** S 5.75



S 7.00

(for LEGO sets 810.

901, 7722)

* 5-12 ** 6-12 *** 7-14 ^^ 6-14

Mail Order Form

How To Ordon

Please complete this order form to order any Mail Order Item shown in this brochure. Clearly print your name and address in the area provided Please fill in your daytime telephone number in case we need to contact you regarding your order Mail your order with navment enclosed to LEGO MAIL ORDER SERVICE PO 640 ENEIELD CT 06082 Make your check or money order payable to LEGO Systems Inc/Mail Order (Please do not send cash)

Telephone Ordering

Call (203) 749-0706 for fast, friendly service when charging an order on vour VISA® or MasterCardTM credit card. This service is available Monday-Friday 9am-4:30pm EST (Sorry, we cannot accept collect calls). Prices shown are effective through March 31, 1988. Offer good only in the IIS

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